

autumn/winter 2011/12

MEN



 **GUATS**[®]
ACTIVE. LIFE. STYLE.





GUATS®

Fall/Winter 2011 Collection

Comfort. Performance. Style.

In 2006 we set out to create clothing that people love to wear. Those favourite pieces that you can always count on. Can't wait to put on. Never want to be without. We discovered a remarkable viscose fabric made from bamboo fibers, cut a few t-shirts, fell in love and GUATS® was born. GUATS® delivers a perfectly balanced combination of luxurious comfort, natural performance and sophisticated styling.

For fall/winter 2011 we will be pre-launching our expanded lifestyle collection through a tight capsule of new styles within the GUATS® Freestyle Series. As well we are excited to introduce our newest fabric innovation - the B-150 Stretch bamboo blended jersey now infused with spandex to maintain shape and recovery, and enhance the comfort and luxurious silky feel. The Men's Freestyle collection also introduces our signature B-310 French Terry Stretch fabric as the ultimate mid-layer fabrication.

Caution: GUATS® clothing is highly addictive. Enjoy.

Brad & Adrian

The GUATS® Lifestyle System

BASE Series

Classic Ts and Vs cut to a perfect fit. Quite simply the most comfortable Ts on the planet.

ART Series

GUATS® signature graphics inspired by the GUATS® lifestyle. Water-based prints remain soft and durable.

FREESTYLE Series

GUATS® most versatile and complete collection to date. Classics have been reinvented with luxurious fabrics, clean lines, modern accents and a fresh colour story.

FW 2011 Colour Story





GUATS®

Fall/Winter 2011 Collection

GUATS® BAMBOO BLEND FABRICS

A new dimension in natural comfort, performance and style. GUATS® bamboo blend fabrics are remarkably comfortable, yet easy to care for with superior colour fastness. Natural performance properties will keep you naturally dry, fresh and comfortable on both hot and chilly days. Bamboo's hypoallergenic nature makes it great for people with allergy prone skin. GUATS® fabrics are prewashed minimizing shrinkage.

SUSTAINABLE BAMBOO FIBER PRODUCTION: GUATS® Bamboo Blend yarns are spun with a high quality Viscose from Bamboo fiber. GUATS® bamboo fiber producer sources bamboo from FSC and Organic Certified forests. The viscose production process that converts bamboo plants into a fiber is done within a closed loop production process that contains and recycles materials used in production. The bamboo fiber is OEKO-TEX STANDARD 100 certified to be free from harmful chemicals.

B-150 stretch
150 gram light stretch jersey. 67% viscose from bamboo. 28% organic cotton. 5% spandex.

B-310 french terry
310 gram french terry. 53% viscose from bamboo. 42% organic cotton. 5% spandex.

Naturally



Breathable



Moisture Management



Temperature Management



Odour Management



UV Resistant



Anti Static

Prewashed for shrinkage.
Easy to care for.
Great for sensitive skin.
Durable. Soft. Enjoy!



FABRIC - COMFORT. PERFORMANCE. STYLE.



GUATS®

Fall/Winter 2011 Collection

BASE SS Crew

Code: 5000M | Sizes: S-XXL

| B-150 stretch



white grey red navy black

BASE SS V-Neck

Code: 1400M | Sizes: S-XXL

| B-150 stretch



white grey navy black

BASE LS Crew

Code: 6000M | Sizes: S-XXL

| B-150 stretch



white grey red navy black

Sizes: S-XXL

| B-150 stretch

Tribe Icon SST Code: 5010M



Zen Enso SST Code: 5427M



Universal Warrior SST
Code: 5020M



Alpine Warrior SST
Code: 5210M



Nordic Warrior SST
Code: 5220M



Snowshoe Warrior SST
Code: 5230M



Serenity SST Code: 5660M



Moonwalk2 SST Code: 5751M



Shinto Tribe SST Code: 5921M





GUATS[®]

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Sizes: S-XXL

| B-150 stretch

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FREESTYLE LS Henley
Code: 1500M | Sizes: S-XXL

| B-150 stretch



white grey red navy black

FREESTYLE Pullover Henley
Code: 8300M | Sizes: S-XXL

| B-310 french terry stretch



grey navy black



GUATS®

Fall/Winter 2011 Collection

FREESTYLE Full Zip Hoodie

Code: 8200M | Sizes: S-XXL

| B-310 french terry stretch



grey



navy



black

FREESTYLE Lounge Pant

Code: 4400M | Sizes: S-XXL

| B-310 french terry stretch



grey



navy



black